



The Great Ontario Getaway now reaches many primary tourism markets!

Ad Size	1xRates	2-5xRates	6-12xRates
1/8 page	\$595 ⁰⁰	\$565 ⁰⁰	\$545 ⁰⁰
1/4 page	\$1,190 ⁰⁰	\$1,125 ⁰⁰	\$1,075 ⁰⁰
1/2 Page	\$2,310 ⁰⁰	\$2,185 ⁰⁰	\$2,120 ⁰⁰
Full Page	\$3,295 ⁰⁰	\$3,245 ⁰⁰	\$3,080 ⁰⁰
Front Page Basebar		\$1,300 ⁰⁰	
Entertainment Page Basebar		\$1,100 ⁰⁰	
Back Page		\$3,500 ⁰⁰	

Spot colour add \$150
 Process Colour add \$350
 All rates plus GST
 Rates are effective November 1, 2007

A DIVISION OF TORONTO COMMUNITY NEWS

**100 Tempo Ave.,
 Toronto, ON, M2H 2N8**

For details, please call an
 advertising Representative

416.493.4400





Publishing Schedule 2008*

Market	Booking/ Creative Deadlinbe	Delivery Date	Distribution
Ontario	21 Mar.	2 Apr.	50,000
Ontario	23 May	4 Jun.	50,000
Ontario	4 Jul.	16 Jul.	50,000
Ontario	26 Sep.	8 Oct.	50,000

**Subject to change*

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