



The Great Toronto Getaway now reaches many primary tourism markets!

Ad Size	1xRates	2-5xRates	6-12xRates
1/8 page	\$540 ⁰⁰	\$515 ⁰⁰	\$495 ⁰⁰
1/4 page	\$1,080 ⁰⁰	\$1,025 ⁰⁰	\$975 ⁰⁰
1/2 Page	\$2,100 ⁰⁰	\$1,985 ⁰⁰	\$1,925 ⁰⁰
Full Page	\$2,995 ⁰⁰	\$2,950 ⁰⁰	\$2,800 ⁰⁰
Front Page Basebar		\$1,200 ⁰⁰	
Entertainment Page Basebar		\$1,000 ⁰⁰	
Back Page		\$3,500 ⁰⁰	

Spot colour add \$150
 Process Colour add \$350
 All rates plus GST
 Rates are effective November 1, 2007

A DIVISION OF TORONTO COMMUNITY NEWS
100 Tempo Ave.,
Toronto, ON, M2H 2N8
 For details, please call an
 advertising Representative
416.493.4400





Publishing Schedule 2008*

Market	Booking/ Creative Deadlinbe	Delivery Date	Distribution	Market	Booking/ Creative Deadlinbe	Delivery Date	Distribution
Toronto-Buffalo	28 Dec.	9 Jan.	36,000	Zone-Ottawa/North Bay	13 Jun.	25 Jun.	36,000
Toronto-Buffalo	1 Feb.	13 Feb.	36,000	Toronto-Buffalo	18 Jul.	30 Jul.	36,000
Toronto-Buffalo	22 Feb.	5 Mar.	36,000	Zone-Ottawa/Sudbury	18 Jul.	30 Jul.	36,000
Zone-Ottawa	22 Feb.	5 Mar.	36,000	Toronto-Buffalo	22 Aug.	3 Sep.	36,000
Toronto-Buffalo	21 Mar.	2 Apr.	36,000	Toronto-Buffalo	19 Sep.	1 Oct.	36,000
Zone-Ottawa/Sudbury	21 Mar.	2 Apr.	36,000	Zone-Ottawa/North Bay	19 Sep.	1 Oct.	36,000
Toronto-Buffalo	18 Apr.	30 Apr.	36,000	Toronto-Buffalo	17 Oct.	29 Oct.	36,000
Zone-Ottawa/North Bay	18 Apr.	30 Apr.	36,000	Zone-Ottawa/Sudbury	17 Oct.	29 Oct.	36,000
Toronto-Buffalo	16 May	28 May	36,000	Toronto-Buffalo	21 Nov.	3 Dec.	36,000
Zone-Ottawa/Sudbury	16 May	28 May	36,000				
Toronto-Buffalo	13 Jun.	25 Jun.	36,000				

*Subject to change

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